

ALISSA CHIKMAKOVA



With a background in project management, education, media, and content creation, I apply innovative solutions to diverse professional contexts. I thrive both in large international teams and in small, dynamic environments. Skilled in writing clear and compelling texts, developing brand concepts, producing video and multimedia content, I bring a creative approach to every project

Contact



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telegram asilachik

Education

Bachelor of Arts in Cinema & Video

Bard College, Smolny College
SPbU

2017-2021

NY, USA, Saint Petersburg, Russia

Skills & Tools

Productivity & Collaboration

MS Office · Miro · Google Workspace

Photo & Video

Adobe Photoshop · Adobe Premiere
DaVinci · CapCut

Teaching & Interactive Tools

Kahoot! · Mentimeter · Quizlet · Wordwall

Presentations & Storytelling

Canva · Figma · Prezi · Keynote

Language

Russian

English



German



Experience

Freelance video editing

Craft - Docs and Notes

december 25 - present

- Post production for Craft youtube channel

SMM

Lindner Steel&Glass

december 25 - present

- Content and marketing strategy for LinkedIn, Website, App

Project Assistant

Lindner Steel&Glass

march 24 - present

- Coordinated project timelines, resources, cross-team communication to support project management activities
- Implemented and maintained structured document control processes using Autodesk tools
- Prepared project presentations for internal and external stakeholders
- Managed professional correspondence with international partners and clients
- Organized internal team events and coordination activities
- Conducted internal project-training sessions to support onboarding and knowledge sharing

German Teacher

Mag Deutsch Language school

march 22 - march 24

- Delivered German language courses for professionals, business clients, and students
- Designed, customized teaching materials tailored to different language levels (A1-B2)
- Conducted both individual and group lessons in online and classroom formats
- Applied interactive learning tools to improve engagement and learning outcomes

SMM, Content creator

Weflower

february 2020 - december 2021

- Produced photo and video content for social media platforms
- Developed creative visual concepts aligned with brand marketing goals
- Managed social media communication and customer interaction
- Supported brand visibility through digital storytelling and content campaigns

Journalist & Content Creator

DAZ

june 2016 - june 2017

- Researched, wrote, and edited articles on cultural and social topics
- Conducted interviews and prepared editorial content for publication
- Created digital content to increase audience engagement across online platforms
- Supported social media communication and reader interaction

Creative Projects & Engagement

Co-Founder, Almaty English Speaking [chikchirikclub](#)
(2023-2024, Almaty)

Resident, Artist, School of Modern Art [Chto Delat'](#)
(2021, St. Petersburg)

Artist, Participant, [Saint-Étienne International Design Biennale](#)
(2021, St. Petersburg)

Artist, Participant, [SmolShorts](#) Film Festival
(2020)

Actress, Student Theatre Performances in English & Russian
(2017-2020, SPbU, St. Petersburg)

Artist & Curator, Video Art Exhibition "Found Footage"
(2019, Bard College, USA)

Journalist & Volunteer, Central Asian Media Workshop
(2016, Almaty)

Assistant Designer, Almaty [Pop-Up Store](#)
(2016)

Assistant, [Ask your Grandma](#) Workshop
(2016, Almaty)

Videomaker & Journalist, Weekender Festival
(2016, Almaty)